

# Press Release

## ***Canon and Getty Images Gallery celebrate 100 years of Hollywood with new exhibition***

- **'Hollywood through the lens - celebrating 100 years of Hollywood' opens at the Getty Images Gallery, London on Monday, 8th March 2010.**

**United Kingdom / Republic of Ireland, 3rd March 2010** - Iconic images of Hollywood stars from the early days of the silver screen through to present-day box office heavyweights will be displayed in an exhibition to celebrate Hollywood's 100th anniversary. Sponsored by Canon and running from 8th March to 3rd April, **'Hollywood through the lens - celebrating 100 years of Hollywood'** will take visitors on a journey from the 1920s, showing the evolution of Hollywood portraits through the golden age of cinema through to modern icons.

The images featured in the exhibition have been specially selected by both Canon and Getty Images Gallery from Getty Images' archives, to represent both the influential individuals and photographic styles which shaped the decades. In addition to highlighting the changing fashions and faces of Hollywood, the images also offer a unique insight into the changing technology, techniques and styles of portrait photography enabled by the early cameras to the high resolution professional digital SLRs of today.

"The early days of Hollywood showcase the passion and creativity of the photographers of the age, using available technology and processes to capture a split-second magical image which tell a rich story of the subject, the era and even the cinematic style of the day," commented Getty Images Gallery Director Louise Garczewska. "Every image featured in the exhibit allows us to appreciate the skills of the photographers behind the lens, and share their vision of Hollywood captured at that moment."

“At Canon we are passionate about empowering people to take stories with our equipment,” said Yuji Shimodate, Director Photo Products Management & Professional Imaging, Canon Europe. “Hollywood is a shining example of storytelling at its greatest and the images which make up this exhibition offer an insight into the more intimate stories behind the icons who made Hollywood great.”

The exhibition runs from 8th March, to 3rd April, 2010 and admission is free. The gallery opening hours are from 9am to 6pm. Monday to Sunday.

- ENDS -

**Notes to editors:**

Getty Images Gallery  
46 Eastcastle Street  
London  
W1W 8DX

Nearest underground: Oxford Circus

**Editors only**

For Canon product images please visit [www.canon.co.uk/press\\_centre](http://www.canon.co.uk/press_centre)

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**About Canon (UK) Limited**

Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.

Canon (UK) Ltd is the UK marketing and sales operation for the global company based in Tokyo, Japan. In the UK Canon employs around 1,700 people in various locations including Ireland.

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The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments (including: multifunctional printers, IT consultation, photocopiers, printers, large format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.

#### About Getty Images Gallery

Getty Images Gallery is London's largest independent photographic gallery and was founded in 1996. Located on Eastcastle Street, just a stone's throw from Oxford Circus, the Getty Images Gallery showcases stunning exhibitions on a regular basis. The majority of the imagery on display in the Gallery is taken from Getty Images' archival and contemporary libraries and is available to buy as fine art prints in a variety of sizes and framing options.

[www.gettyimagesgallery.co.uk](http://www.gettyimagesgallery.co.uk)

#### About Getty Images

Getty Images is the world's leading creator and distributor of still imagery, footage and multi-media products, as well as a recognised provider of other forms of premium digital content, including music. Getty Images serves business customers in more than 100 countries and is the first place creative and media professionals turn to discover purchase and manage images and other digital content. Its award-winning photographers and imagery help customers produce inspiring work which appears every day in the world's most influential newspapers, magazines, advertising campaigns, films, television programs, books and websites. Visit Getty Images at [www.gettyimages.com](http://www.gettyimages.com) to learn more about how the company is advancing the unique role of digital media in communications and business, and enabling creative ideas to come to life.

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