

Canon EOS 7D / WWT Promotion – Terms and Conditions

1. PARTICIPANTS

This promotion is only available on purchases made of the Canon EOS 7D (all configurations)

(the “**Promotional Products**”) within the United Kingdom (UK) & Republic of Ireland (ROI) between Monday 17th October 2011 and Wednesday 25th January 2012 inclusive.

- 1.1. All individual Participants must be aged 18 or over and must be resident in the UK & ROI (“**Participant**”).
- 1.2. This offer is not open to dealers of Canon photographic equipment.
- 1.3. The offer is only open to members of the Wildfowl and Wetlands Trust
- 1.4. All Participants are deemed to have agreed to be bound by these terms and conditions.

2. HOW TO PARTICIPATE

- 2.1. To enter the promotion, the Participant must purchase a Promotional Product within the UK or ROI during the Promotional Dates specified in clause 2.2 below AND submit a claim in accordance with clause 2.3 below.
- 2.2. Purchases must be made between Monday 17 October 2011 and Wednesday 25th January 2012 inclusive (the “**Promotional Dates**”) to take advantage of this promotion. Purchases made after 25th January 2012 will not be eligible for the Canon EOS 7D / WWT Promotion.
- 2.3. To claim the EOS 7D cash back, Participants must submit a valid claim between Monday 17th October 2011 and midnight on Friday 24th February 2012 by:
 - 2.3.1. fully and correctly completing either;
 - (i) a claim form available for download at www.canon.co.uk/wwtpromo
 - (ii) a claim form which can be obtained by contacting the Promoter’s claims handling agency by using the contact details specified in clause 2.3.2 below.
 - 2.3.2. The Participant must then send the completed claim form, together with the original receipt or printed copy of order confirmation for internet purchases to the following address; **Canon EOS 7D /WWT Promotion, Freepost RSGA-BBSE-CYCT, Gravity, HEMEL HEMPSTEAD, HP3 9QU, UK.**
- 2.4. Purchases made through non-participating retailers or etailers (including eBay) are NOT eligible to redeem this offer.
- 2.5 Purchases of the Promotional Products from participating retailers or etailers is subject to availability while stocks last.
- 2.6 The Promotional Products will be sold by participating retailers or etailers strictly on a first come first served basis. The Promoter will not be liable for the failure of participating retailers or etailers to fulfil orders of Promotional Products during the Promotional Dates.
- 2.7. Canon will not process any claims received after the closing date of midnight on Friday 24th February 2012. Canon will not process claims which are incomplete or illegible, and accepts no responsibility for claims lost, delayed or damaged in the post.
- 2.8. Canon will not process claims for purchases of second hand, resold or reconditioned Promotional Products.
- 2.9. Upon receipt and verification of the claim, a voucher will be issued to the name supplied on the claim form as the Participant and will be posted, together with the original receipt or order confirmation received, for the attention of the Participant and to the address specified on the claim form.
- 2.10. Canon will endeavour to issue a voucher within 28 days of receipt of a valid claim.
- 2.12. Only one claim per product purchased may be made.
- 2.11. The original receipt must be sent to the address specified in 2.3.2. with the claim form. Photocopies or illegible or damaged receipts will not be accepted.
- 2.13. Proof of posting is not proof of receipt.
- 2.14. Claims by companies, businesses or individuals who make bulk purchases in the course of trade or business will not be eligible to enter this Promotion.
- 2.15. This promotion cannot be redeemed in conjunction with any other promotion by the Promoter whatsoever.

3. THE PÁRAMO VOUCHER OFFER

- 3.1. Subject to meeting the conditions of 2.1 above, on purchase of the following Promotional Products Participants will be eligible to receive a Páramo Voucher:
- 3.2. The Páramo Voucher offer is as follows;
 - 3.2.1 On purchase of a Canon EOS 7D; Participants will be eligible to receive a **£100** Páramo voucher;
- 3.3. Each Páramo Voucher can be redeemed against any selected Páramo merchandise available from Páramo direct sales between promotional dates. Further claim instructions and terms and conditions of the Páramo offer will be supplied with the voucher.
- 3.4 The Páramo Voucher will be sent to the person named as Participant.
- 3.5. No cash or other alternative is available or will be offered by the Promoter under any circumstances.
- 3.6. There is no limit to the number of Páramo Vouchers that can be redeemed during the redemption period;
- 3.7. Where a purchase of Páramo merchandise exceeds the value on the voucher or total value of vouchers redeemed, the balance of the transaction can be made up of cash, and where the purchase is below the value of the voucher or vouchers, the balance of the voucher will be paid in cash.
- 3.8. It is the Participants responsibility to redeem the Páramo Voucher whilst it is still valid.
- 3.9. Sales of Páramo merchandise will be supplied by Páramo representatives on a first come first served basis. The Promoter will not be liable for the failure of Páramo to fulfil orders of Páramo merchandise during the redemption period in clause 2.3.

4. THE PROMOTER

- 4.1. The Promoter is Canon (UK) Ltd. of Woodhatch, Reigate, Surrey, RH2 8BF. Applications must **NOT** be sent to this address, but to the Promoter’s claims handling agency at the address specified in 2.3.2.

5. DISCLAIMERS

- 5.1. Canon (UK) Ltd shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon’s liability for personal injury or death caused by the proven negligence of Canon’s employees or agents.
- 5.2. Canon (UK) Ltd shall not be liable for any failure to fulfil this offer where such failure is caused by any supervening circumstances amounting to force majeure being an event(s) which, without the fault of either party, render performance impossible or incapable of satisfactory execution.
- 5.3. Canon reserves the right to void, amend, and/or change this promotion at any time and change the conditions without incurring any liability whatsoever.

6. DATA

- 6.1. Where applicable any data captured during the course of the promotion will be collated, accessed, processed and stored wholly in accordance with applicable local Data Protection Laws and Regulations. Canon will use reasonable endeavours to ensure no data will be transmitted to, or processed or stored by third party organizations or outside the EEA.
- 6.2. If Participants do not wish for their contact information to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant box when completing the claim.

7. JURISDICTION

- 7.1. These terms and conditions are governed by the laws of England if the Participant lives in England, Wales or Northern Ireland and the laws of Scotland if the Participant lives in Scotland and will be subject to the non-exclusive jurisdiction of the English courts.

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