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The Canon EOS 1000D: gateway to your creativity



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Lightweight, affordable and intuitive to use, the 10.1 Megapixel EOS 1000D offers the simplest way yet for aspiring photographers to enter the world of digital SLR photography.

The Canon EOS 1000D is the perfect D-SLR camera for anyone looking to get creative with photography. It lets you carry on shooting wherever you are, from dark interiors to evenings spent outdoors. Capturing the vibrancy on a street, or once-in-a-lifetime holiday shots, is made easy by the camera's ability to shoot at up to 3 frames per second. Plus, for shots of kids or friends at a party, the wide area auto focus system has 7 separate points to capture their most active moments.

The EOS 1000D's bright 2.5" LCD screen rewards instantly with a detailed review of every shot, which can be shared with friends thanks to a wide viewing angle. With Live View mode, the screen can even be used to compose shots, or to easily auto focus in the style of a digital compact camera. And for total shooting flexibility, the EOS 1000D is compatible with Canon's range of lenses and EX-series Speedlite flashes – the broadest in the world.



Pricing & Availability

The EOS 1000D is available from the end of July priced at the following;

EOS 1000D body only £499.99 / €649.99 RRP inc. VAT

EOS 1000D 18-55mm IS lens kit £579.99 / €749.99 RRP inc. VAT.

Features at a glance:

- 10.1 Megapixel CMOS sensor
- 7-point wide-area AF system
- Up to 3 frames per second
- 2.5" LCD with Live View shooting
- Ultra-compact and lightweight body
- Compatible with SD and SDHC memory cards

– Ends –

Reader enquiries

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Editors only

For Canon product images please visit www.canon.co.uk/press_centre

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About Canon (UK) Limited

Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.

The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments (including: multifunctional printers, IT consultation, photocopiers, printers, large format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.