

## CANON EF LENS CASHBACK PROMOTION – TERMS & CONDITIONS

### 1. PRODUCTS AND PARTICIPANTS

- 1.1. This promotion is only available on purchases of a **Canon EOS 60D, EOS 7D or EOS 5D Mark II** camera (“**Promotional Camera Products**”) **COMBINED WITH** subsequent purchases of at least one and up to a maximum of four of the 14 eligible EF Lens products listed below under clause 3.1 (“**Promotional Lens Products**”).
- 1.2. All products must be purchased within the UK or Republic of Ireland (“**ROI**”) and must have been supplied and distributed by Canon UK Ltd or Canon group companies located in the European Economic Area. Please check with your retailer that this is the case to help avoid disappointment.
- 1.3. All products must be new and genuine Canon products. Purchases of second hand or reconditioned products or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way will not qualify under this promotion.
- 1.4. Promotional Camera Products must be purchased between **1st December 2011 and 28 February 2012** inclusive (the “**Promotional Camera Period**”).
- 1.5. Promotional Lens Products must be purchased between **1st December 2012 and 31 May 2012** inclusive (“**Promotional Lens Period**”).
- 1.6. All individual Participants must be aged 18 or over and must be resident in the UK or ROI (“**Participant**”).
- 1.7. Claims by companies, businesses or individuals who make bulk purchases in the course of trade or business will not be eligible to enter this Promotion.
- 1.8. By participating in this promotion, Participants agree to be bound by these terms and conditions.

### 2. HOW TO PARTICIPATE

- 2.1. To enter the promotion, participants must purchase a Promotional Camera Product during the Promotional Camera Period **AND** at least one and up to a maximum of four Promotional Lens Products during the Promotional Lens Period **AND** submit a valid claim in accordance with 2.4 below.
- 2.2. Inside the packaging of the Promotional Camera Products, Participants will find a voucher booklet and Claim Forms for the cashback offer in relation to the Promotional Lens Products. Otherwise, voucher booklets and Claim Forms will be available in store or to download from [www.canon.co.uk/lenscashback](http://www.canon.co.uk/lenscashback) and [www.canon.ie/lenscashback](http://www.canon.ie/lenscashback).
- 2.3. Participants must then purchase at least one and up to a maximum of four Promotional Lens Products and can then claim the applicable cashback amounts available in relation to those Promotional Lens Products (see below under “**CASHBACK**” for cashback amounts).
- 2.4. Participants must submit a valid claim **to be received by midnight on 30 June 2012** as follows:
  - 2.4.1. Send the fully and correctly completed Claim Form(s), together with the **original** receipt or valid proof of purchase from your point of purchase for the Promotional Camera Product purchased **AND** the **original** receipts or valid proof of purchase for each Promotional Lens Product Purchased **AND** the corresponding Promotional Lens Product voucher(s) from the voucher booklet by post to the following address:  
**“CANON EF LENS PROMOTION”, FREEPOST RRRX-UHCE-RSGT, PWA, 9-12 EASTMAN WAY, HEMEL HEMPSTEAD, HP2 7DU.**
- 2.5. The **closing date for receipt of Claims is midnight on 30th June 2012**. Claims received after this date will not be processed and no responsibility will be accepted for any claims delayed, lost or completed incorrectly or incompletely.
- 2.6. Upon receipt and verification of the claim, a cheque will be issued for the applicable cashback amount in accordance with the details provided on the Claim Form(s).
- 2.7. Where a Participant fails to select one of the currencies offered on the claim form, one may be allocated at the absolute discretion of the Promoter.
- 2.8. Receipts or proofs of purchase must be original and will be returned to the Participant. No photocopies or similar will be accepted.
- 2.9. Proof of posting is not proof of receipt.
- 2.10. Claims will not be valid if incomplete, incorrect or illegible.
- 2.11. Only one claim is permitted for each Promotional Lens Product. Serial numbers will be checked and verified.
- 2.12. This promotion cannot be redeemed in conjunction with any other promotion whatsoever.

### 3. CASHBACK

- 3.1. This offer is as follows:

Participants can receive cash back (in the form of a cheque) on up to four Promotional Lens Products in accordance with the cashback amounts set out in the table below up to a **maximum total amount of £320/€360**.

#### Promotional Lens Products

Participants can purchase one or more of the same type of Promotional Lens Products or a combination of different types of Promotional Lens Products. This promotion is only available in relation to stand alone lens products and not lenses which have been purchased as part of a camera lens kit, set or bundle.

<b>Prime</b>	<b>Macro</b>	<b>Telephoto</b>	<b>Zoom</b>	<b>Wide-angle</b>
<b>EF 50 1.4 U</b>	<b>EF-100mm 2.8 U MACRO</b>	<b>EF 70-200 4L IS USM</b>	<b>EF 24-105mm f/4L IS USM</b>	<b>EF 17-40 4.0L U</b>
£10//€12	£15//€20	£40//€45	£40//€45	£25//€30

<b>EF 85 1.8 U</b> £10//€12	<b>EF-100mm 2.8L IS USM MACRO</b> £30//€35	<b>EF 70-200 2.8L IS II USM</b> £80//€90	<b>EF 24-70mm f/2.8L USM</b> £45//€50	<b>EF 16-35 2.8L II U</b> £50//€60
<b>EF 50 1.2L USM</b> £55//€60			<b>EF-S 17-55mm f/2.8 IS USM</b> £30//€35	
<b>EF 85 1.2L II U</b> £75//€85			<b>EF-S 18-200mm f/3.5-5.6 IS</b> £15//€20	

- 3.2. Cashback will be provided in the form of a cheque made payable to the person named on the Claim Form in the currency selected (or as selected by the promoter in accordance with clause 2.7 above). No other arrangement will be entered into and NO CASH WILL BE ISSUED FOR ANY CLAIM.
- 3.3. Cashback claims in respect of each Promotional Lens Product do not need to be submitted at the same time/in the same envelope. However, every claim must be submitted in accordance with clause 2.4 (with original receipts etc). Therefore, if a Participant wishes to submit multiple claims, they must wait until their original receipt is returned to them before submitting any subsequent claims.
- 3.4. The claims handler endeavours to process all claims within 28 working days of receipt of the valid claim form and where this is not possible, as soon as possible thereafter. Canon will not be liable for late processing of claims.
- 3.5. It is the responsibility of the Participant to process the any issued cheque whilst it is still valid. Further cheques will not be issued.

#### 4. THE PROMOTER

- 4.1. The promoter is Canon (UK) Ltd of Woodhatch, Reigate, Surrey, RH2 8BF. Claims must **NOT** be sent to this address. Claims must be sent to the claims handling address at 2.4.1 above.

#### 5. DISCLAIMERS

- 5.1 Canon (UK) Ltd shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents.
- 5.2. Canon (UK) Ltd shall not be liable for any failure to fulfil this offer where such failure is caused by any supervening circumstances amounting to force majeure being an event(s) which, without the fault of either party, render performance impossible or incapable of satisfactory execution.
- 5.3. Canon reserves the right to void, amend, and/or change this promotion at any time and change the conditions without incurring any liability whatsoever.

#### 6. DATA

- 6.1. Where applicable any data captured during the course of the promotion will be collated, accessed, processed and stored wholly in accordance with applicable local Data Protection Laws and Regulations.
- 6.2. If Participants do not wish for their data to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant box when completing the claim form.

#### 7. LAW AND JURISDICTION

- 7.1. These terms and conditions and any dispute arising out of or in connection with them shall be governed by and construed in accordance with the laws of England and will be subject to the non-exclusive jurisdiction of the English courts.