

Press Release

Canon introduces the imageFORMULA P-150M portable scanner for Apple Mac users

- *Canon's imageFORMULA P-150M for Mac improves worker productivity in the office, the home, and on the move*
- *A portable 'scan-anywhere' solution with an award-winning compact design and fast USB-powered scanning*
- *Canon's CaptureOnTouch software enables P-150M users to quickly share information 'on the cloud' with data management software Evernote*

LONDON, June 02, 2010 – Canon UK, world leader in imaging solutions, has today announced the launch of the imageFORMULA P-150M to meet a significant demand from Apple Macintosh users for a stylish, high-speed portable scanner.

Following the launch of the award-winning* Canon imageFORMULA P-150 in November 2009 offering customers a highly portable 'scan-anywhere' solution, Canon's new version comes with a powerful bundled software package specifically for Mac systems.

The [imageFORMULA P-150M](#) offers versatile cross platform compatibility for users working across various system environments, such as Windows and Linux**. The unique built-in CaptureOnTouch Lite software also provides 'plug-and-scan' functionality, without needing to install any application or driver software.

Whilst sharing many of the features of the popular [imageFORMULA P-150](#) - including a black piano finish, compact design and fast USB-powered scanning - the P-150M will present a versatile approach to scanning in Mac environments. These will span traditional creative industries, marketers, and education establishments, through to more mainstream audiences, general office use and home workers.

With batch-scanning capabilities of 15ppm, Mac users can now benefit from improved productivity from any location, whether in the office, on the move or at home.

Trevor Dodsworth, Head of Product Marketing, Canon Business Solutions, Canon UK says, "Since launching the imageFORMULA P-150 we have received overwhelming interest for a similar product from the Mac community, so I am now delighted to unveil the P-150M as a dedicated [personal scanner](#) for their market.

"As one of the smallest and fastest duplex A4 scanners available, it is perfect for executives that often travel to client sites – such as architects, marketing professionals or designers – so they can instantly transfer documents back to the office. The Canon design team really has succeeded in creating one of the fastest, lightest, quickest

products in its class combined with an attractive finish to appeal to style conscious Apple Mac users.”

The user friendly CaptureOnTouch software provides easy convenient scanning with a pre-configured scan jobs including scanning directly to Mac’s iPhoto application. By synchronising iPhoto with iTunes users can conveniently transfer their scans to their iPhone or iPod devices, for mobile viewing.

Users also have the option as part of the installation process to install cloud-based data management software [Evernote](#) and add the “Scan-to-Evernote” JOB profile to the CaptureOnTouch software. With a simple one click operation users can upload and share information with any internet-enabled PC from anywhere on the globe.

Also included with the P-150M is a powerful software suite of BizCard Reader and PageManager for easy and improved filing, management and retrieval of business contact information and digital documents.

The imageFORMULA P-150M will begin shipping across Europe from mid-June 2010. For existing imageFORMULA P-150 users, a Mac driver is also available for download from Canon’s [support website](#).

- ENDS -

Notes to editors

*The Canon imageFORMULA P-150 recently won the prestigious [iF Design Award](#) for its design and functionality.

** ISIS & TWAIN for Windows are provided with the P-150M scanner. A SANE Linux driver for the P-150/P-150M can be downloaded from Canons Software [support site](#).

*** Please click [here](#) for a social media release (including a video and 3D images) for the imageFORMULA P-150, launched in November 2009

About Canon (UK) Limited

Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.



Canon (UK) Ltd is the UK marketing and sales operation for the global company based in Tokyo, Japan. In the UK Canon employs around 1,450 people in various locations including Ireland.

The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments (including: multifunctional printers, IT consultation, photocopiers, printers, large format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.

Further information about Canon UK Ltd is available at: www.canon.co.uk or visit the Canon Press Centre

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