

Press Release

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PIXMA MG8150 and PIXMA MG6150: Advanced All-In-Ones for the ultimate printing experience



PIXMA MG8150



PIXMA MG6150

United Kingdom, Republic of Ireland, 19th August 2010 - Canon today announces the launch of two new top of the range PIXMA products, **PIXMA MG8150** and **PIXMA MG6150**. These Photo All-In-One printers offer a major step forward in design and user interface with the new and unique Intelligent Touch System. The uncompromising design integrates practical features such as the auto duplex unit into the printer and a stunning, glossy mirror finish provides a sophisticated look and feel, making either model ideal for any environment. Exciting new features will appeal to advanced users who want to enjoy easy-to-use functionality and outstanding print quality.

Combining Canon's FINE print head technology with 6 Single Ink tanks, including a grey ink; the PIXMA MG8150 and PIXMA MG6150 offer professional-quality greyscale and colour photo printing. Both models are capable of printing a 10x15cm borderless colour photo in approximately 20 seconds and have an ISO ESAT speed of approximately 12.5/9.3ipm Mono/Colour*. PIXMA MG8150 can scan and reprint 35mm film and slides. Both models also include advanced media handling with two-way paper feeding, auto duplex and Direct Disc printing which enables users to print directly onto compatible DVD, CD and Blu-ray® media.

* Document print speeds are the averages of ESAT in Office Category Test for the default simplex mode, ISO/IEC 24734, excluding time to print the first set.

Intuitive and simple operation

Canon's new Intelligent Touch System brings users a new print experience, with easy to follow operation through a light-guided touch panel. The user interface lights up to assist navigation and shows the user which functions and operations are currently available.

The new models also feature Quick Operation, which provides the quickest and most direct way to access frequently-used features. The menu setup and use of function keys ensures users can quickly and easily access more of their desired features directly from the home screen.

Full HD Movie Print Function

The PIXMA MG8150 and PIXMA MG6150 also include a Full HD Movie Print Function. Users are able to print beautiful images by selecting a single frame from a full HD movie captured on Canon's Digital SLR range or HD movie captured on Canon Digital Still Cameras. The software produces exceptional detail from resolutions up to 1080p input and can enhance resolution and suppress noise to provide optimum image quality using Movie Frame Enhancement technology.

Increased access

CREATIVE PARK PREMIUM provides access for people using Canon genuine inks to exclusive content from famous local and international artists. This premium content can then be used to design and print albums, calendars and other creative projects. Users can also do more with their printers using enhanced Easy-PhotoPrint EX, which now has direct access to Flickr®. Easy-WebPrint EX provides effortless and intelligent web printing functionality, allowing users to select, clip and combine content from different web pages into one document, fit to a single page, or even create a booklet.

PIXMA MG8150 and PIXMA MG6150 both integrate Ethernet and Wi-Fi connectivity as standard, making them ideal for sharing and printing from anywhere in the home. Connection from compatible digital cameras, camera phones and camcorders is made easy with IrSimple™, PictBridge and optional Bluetooth® connectivity.

Advanced features for high quality printing

Auto Document Fix automatically optimises the quality of scanned documents and improves legibility whilst great looking photos are achieved with Auto Photo Fix II, an

intuitive correction feature allowing users to optimise their photos by automatically enhancing the exposure level on each part of an image and removing red-eye.

ChromaLife 100*

ChromaLife 100* enables long-lasting beautiful photos and works by combining Canon's FINE technology with Canon genuine photo paper and genuine Canon inks.

Pricing and Availability

The PIXMA MG8150 is available from September 2010, priced at £329.00/€369.00 RRP inc. VAT.

The PIXMA MG6150 is available from September 2010, priced at £199.00/€219.00 RRP inc. VAT.

- ENDS -

Editors only

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About Canon (UK) Limited

Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.



Canon (UK) Ltd is the UK marketing and sales operation for the global company based in Tokyo, Japan. In the UK Canon employs around 1,450 people in various locations including Ireland.

The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments (including: multifunctional printers, IT consultation, photocopiers, printers, large format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.