

Press Release

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PIXMA iX7000: the ultimate A3 inkjet for business, with smart printing technology



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United Kingdom / Republic of Ireland August 19th 2009: Canon today announced the launch of a powerful, premium quality A3 inkjet printer, the **PIXMA iX7000**, a printer perfectly designed to satisfy the needs of Small Office Home Office's(SOHO's) and SMEs.

The PIXMA iX7000 includes Canon's patented PgR (Pigment Reaction) technology, which enables business users to create commercial quality, eye-catching documents on plain paper – handy for posters, leaflets and other promotional materials.

Photo lab quality printing with LUCIA Ink

Canon's PgR technology uses six cartridges - five of which are LUCIA pigment-based coloured inks plus a clear ink - that produce incredibly sharp, laser-quality prints with high colour intensity, minimal colour bleed and print-through. PgR also ensures that documents are long-lasting, smudge-resistant and water-fast, making them suitable for any kind of business use. LUCIA inks are housed in individual tanks to help reduce business costs.

PgR is teamed with Canon's FINE (Full-photolithography Inkjet Nozzle Engineering) technology – which offers grain-free printing at resolutions of up to 4800 dpi with a 2pl

droplet size. Canon has also become one of the first printer manufacturers to embrace ISO/IEC 24734 print speed standard, which enables users to compare printer speeds between different models and manufacturers using industry standards. The PIXMA iX7000 is capable of producing approximately 10.2ipm (images per minute) in mono and approximately 8.1ipm in colour using the ISO/IEC 24734 speed measurement test.

Flexible print options

Whether users plan to use the PIXMA iX7000 in a SOHO, SME or local workgroup environment, they'll be pleased to hear that the printer also offers plenty of flexibility with a 3-way paper feed. This includes a large capacity lower cassette that's capable of holding up to 250 sheets of plain paper up to A3 in size, with a 10-sheet plain paper tray for manual feeds. At the rear is a 20-sheet tray for holding photo paper, plus an auto duplex unit that enables users to print automatically on both sides of plain paper sheets, also up to A3 in size. The PIXMA iX7000 is also compatible with a wide range of paper sizes, including A5, B5, A4, B4 as well as A3, making it perfect for use with any kind of business document.

Simple, but smart solutions for business

To make the PIXMA iX7000 even easier to use, it comes with a complete software bundle which includes new improved features such as Auto Photo Fix II and the downloadable Easy-WebPrint EX.

Easy-WebPrint EX is an application that makes it simple to select key sections of a website page, before 'clipping' them to a single document and then printed. Smart features include the ability to make automatic or manual web page selections, or to clip multiple selections from within and across different website pages. A Fit-To-Page option automatically resizes clip collections so they fit neatly onto a single page – saving users precious paper and ink. Easy-WebPrint EX is available as a download from www.canon-europe.com

Also available for download are Solution Templates – a wide range of Canon-designed business templates for letterheads and other documents that help give users' printed activities a polished, professional feel.

Auto Photo Fix II is an enhanced version of the image correction application that made its debut in Canon's 2008 PIXMA range. Auto Photo Fix II now delivers even better results with under-exposed images by dividing them up into multi-zones and then

using advanced algorithms to calculate the exact amount of image correction required. The result is beautiful-looking, photo-lab quality prints.

The PIXMA iX7000 also includes Easy-PhotoPrint Pro, a plugin for Adobe Photoshop and Canon's Digital Photo Professional that makes it easy to apply various styles to user's photos. These include full-page borderless, index and Adobe RGB mode.

The inclusion of hi-speed USB and Ethernet ports makes the PIXMA iX7000 simple to integrate into a SOHO or small workgroup environment.

Additional information

Software

The PIXMA iX7000 is bundled with the following software:

- Canon Easy-PhotoPrint EX – fully integrated user-friendly software for photo printing and creative projects, such as calendars or photo albums. As well as assisting with options such as paper type, selection and size, Easy-PhotoPrint EX includes Auto Photo Fix II, which analyses your photo and automatically adopts the optimal correction based on whether it's a portrait or scene. Auto Photo Fix II is an updated version of Auto Photo Fix that also features automatic red-eye reduction with improved accuracy in detection.
- Canon Easy-PhotoPrint Pro – a plugin for Adobe Photoshop and Digital Photo Professional – an application that ships with Canon digital single lens reflex cameras. Easy-PhotoPrint Pro makes it easy to print photos in various styles, including full-page borderless, index and Adobe RGB mode.

Compatibility

- The PIXMA iX7000 is compatible with Windows Vista (32-bit, 64-bit), Windows XP (SP2), Windows 2000 Professional (SP4) and Mac OS X 10.3.9 to 10.5.

Pricing and Availability:

The iX7000 is available from 1st September 2009 priced at £399.00 / €449.00 RRP inc. VAT.



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About Canon (UK) Limited

Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.

Canon (UK) Ltd is the UK marketing and sales operation for the global company based in Tokyo, Japan. In the UK Canon employs around 1,700 people in various locations including Ireland.

The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments (including: multifunctional printers, IT consultation, photocopiers, printers, large format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.