

Press Release

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Canon introduces the intelligent PIXMA iP4700 Photo Printer



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United Kingdom / Republic of Ireland: 19th August 2009. Canon today announced the launch of the **PIXMA iP4700** - the company's best-performing A4 PIXMA to date.

The elegant PIXMA iP4700 is fast and easy to use, aimed at home users and photographers who want the ultimate performance. It intelligently combines Canon's class-leading printing technologies, giving users great-looking results - whether printing plain text and graphics-based documents or producing photo lab quality prints of the users' favourite images. Finished in smart gloss black with gunmetal highlights, the PIXMA iP4700 delivers several new or improved features for 2009. These include:

Intelligent, easy image correction with Auto Photo Fix II

Part of the Easy-PhotoPrint EX software, Auto Photo Fix II makes correcting colour, contrast and brightness detail in under-exposed images even easier. The programme automatically analyses images using multi-zone algorithms, before applying just the right amount of image correction so users get great-looking prints.

Smart and simple webpage clipping with Easy-WebPrint EX

(Available for download via www.canon-europe.com) Easy-WebPrint EX makes it easier than ever to print content from the internet. Aimed at students, web surfers, or those carrying out online research, Easy-WebPrint EX include smart clipping technology that

enables users to select the parts of a webpage they want, leaving out things like banner ads, and navigation bars behind. A fit to page option enables users to combine multiple clips into a single page, which can then either be printed to a user's computer or even saved as PDF - saving both paper and ink.

Faster, better photo lab quality prints

The PIXMA iP4700 comes with a fast print engine that makes producing great-looking prints even easier. Canon's 1pl FINE (Full-photolithography Inkjet Nozzle Engineering) technology delivers print resolutions of up to 9600 dpi with five single ink tanks containing pigment black for text and dye-based cyan, magenta, yellow and photo black inks for colour prints. The PIXMA iP4700 is capable of producing approximately 9.2ipm (images per minute) in mono and approximately 8.1 ipm in colour using the ISO/IEC 24734 speed measurement test.

The PIXMA iP4700 can produce a single borderless 10x15cm (4x6") photo print in just 20 seconds.

Advanced media handling and connectivity

The PIXMA iP4700 comes with all the features users expect from a PIXMA, including a hi-speed USB 2.0 connection, a PictBridge port for connection to compatible digital cameras and digital video camcorders and an integrated paper tray, enabling users to print onto compatible CD-R and DVD media. The PIXMA iP4700 has a built-in auto duplex unit for automatic double-sided printing on plain paper, as well as two separate paper trays - one at the front for plain paper, and another tray at the back for plain and photo paper. Built-in LED indicator lights in the single inks make it easy for users to gauge when each cartridge needs replacing.

Additional information

Software

The PIXMA iP4700 is bundled with the following software:

- Canon Easy-PhotoPrint EX – fully integrated user-friendly software for photo printing and creative projects, such as calendars or photo albums. As well as assisting with options such as paper type, selection and size, Easy-PhotoPrint EX includes Auto Photo Fix II, which analyses your photo and automatically adopts the optimal correction based on whether it's a portrait or scene. Auto Photo Fix II is

an updated version of Auto Photo Fix that also features automatic red-eye reduction with improved accuracy in detection.

- CD-LabelPrint – simplifies the process of printing directly onto inkjet-printable CDs and DVDs.

Compatibility

- The PIXMA iP4700 is compatible with Windows Vista (32-bit, 64-bit), Windows XP (SP2), Windows 2000 Professional (SP4) and Mac OS X 10.3.9 to 10.5.

Pricing and Availability:

The iP4700 is available from late September 2009 priced at £109.00 / €129.00 RRP inc. VAT.

- ENDS -

Editors only

For Canon product images please visit www.canon.co.uk/press_centre

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About Canon (UK) Limited

Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.



Canon (UK) Ltd is the UK marketing and sales operation for the global company based in Tokyo, Japan. In the UK Canon employs around 1,700 people in various locations including Ireland.

The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments (including: multifunctional printers, IT consultation, photocopiers, printers, large format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.