

Press release

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Imaging Excellence: take control with the ultimate Canon compact camera



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The 12.1 Megapixel PowerShot G9 is precision engineered with the photo enthusiast in mind – right down to the smallest details.

Canon's retro-styled flagship merges compact portability with technology and features to satisfy even the most demanding of photographers. Housed in a robust compact metal body with a textured finish, the PowerShot G9 takes its design cue from classic rangefinder cameras. Its superior build quality and intuitive control system make it great for capturing the action as it happens. Canon's relentless attention to detail adds to the camera's unashamedly retro feel – twisting the analogue style controls gives a reassuring 'click', while the shutter sounds are based on those of the original Canon cameras. A pronounced grip and thumb rest make for superb handling even when holding the camera over longer periods, while the huge PureColor LCD II screen makes it easy to frame shots and share captured images – perfect for use at sporting events, weddings and concerts.

The PowerShot G9 is brimming with advanced SLR-style features. RAW mode lets you save image data without any compression or processing applied – ideal if you prefer to make your own adjustments on a computer. A 6x optical Image Stabilizer lens works together with high ISO features to reduce the risk of blur in photos. Specialised SR lens coating – developed for Canon's professional XL camcorder range – dramatically reduces flare and ghosting. And with a full range of manual shooting modes and accessories, the possibilities for creative photography are limitless.

Features:

- 12.1 Megapixels with RAW image recording
- 6x optical zoom lens with optical Image Stabilizer and SR coating
- DIGIC III and iSAPS for lightning fast response and superb image quality
- Face Detection Technology and Red-Eye Correction in playback
- 3.0" high-resolution PureColor LCD II screen
- Dedicated ISO and Multi Control dials plus 25 shooting modes
- Comprehensive accessory system including Wide/Tele converter lenses and Canon Speedlite flash units

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About Canon Consumer Imaging, Canon Europe

Canon Europe is a subsidiary of Canon Inc. of Japan, a world-leading innovator and provider of photographic and imaging technology. Canon Inc. was founded in 1937 and has a heritage of 70 years in optics research and development.

The Consumer Imaging division incorporates the following product groups: photo, video, ink jet and laser printers and multifunctional devices, projectors, scanners and fax machines.

Further information about Canon Europe is available at: www.canon-europe.com