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## **Pocket a PowerShot – better pictures in smaller packages**



### **PowerShot SX110 IS: 9.0 Megapixels, 10x optical Image Stabilizer lens**

With an astounding 10x zoom in a compact, take-anywhere body, the PowerShot SX110 IS gets you extra-close to the action. More experienced photographers will relish the creative possibilities offered by full manual control - while new Easy Mode lets the camera do the work, so the whole family can enjoy taking superb, blur-free shots.

### **PowerShot A2000 IS: 10.0 Megapixels, 6x optical Image Stabilizer lens**

The extra-compact PowerShot A2000 IS lets you get up-close to family and friends with a generous 6x optical zoom – then uses Face Detection and anti-blur technology to guarantee great shots. Thanks to a bright 3.0" LCD with wide viewing angle, everyone can admire the results right away - plus, with 10 Megapixels of resolution, you can create ultra-large prints of your favourite shots.



### **PowerShot A1000 IS: 10.0 Megapixels, 4x optical Image Stabilizer lens**

Affordable, pocket-sized and available in blue, brown or silver, the PowerShot A1000 IS delivers superb 10 Megapixel results with minimum effort. Clever Canon technologies eliminate troublesome motion blur and detect faces for great-looking portraits – while a range of 17 different shooting modes includes Easy Mode, which allows even complete beginners to take top quality shots.





**PowerShot E1: 10.0 Megapixels, 4x optical  
Image Stabilizer lens**

Designed by women for women, the PowerShot E1 lets you take great pictures and fun movies with ease. Face Detection gets your friends' smiling faces looking their best, while Easy Mode lets even complete beginners get in on the action. Its curvy, compact design comes in three shades – white, pink or blue – making the PowerShot E1 the perfect complement to any wardrobe!

**Pricing & Availability**

The PowerShot SX110 IS is available from September 2008 priced at £239.00 / €309.00 RRP inc. VAT.

The PowerShot A2000 IS is available exclusively from Jessops from September 2008.

The PowerShot A1000 IS is available from September 2008 priced at £169.00 / €219.00 RRP inc. VAT.

The PowerShot E1 is available exclusively from Argos from September 2008.

– Ends –

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**About Canon (UK) Limited**

Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.

Canon (UK) Ltd is the UK marketing and sales operation for the global company based in Tokyo, Japan. In the UK Canon employs around 1,800 people in various locations including Ireland.

The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments (including: multifunctional printers, IT consultation, photocopiers, printers, large format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.