

Technologies Explained – SELPHY ES40 Compact Photo Printer

Voice Guidance

The SELPHY ES40 Compact Photo Printer is the first ever SELPHY to include Voice Guidance. Used mainly in conjunction with the Creative Print functions, and when calling attention to warnings, the Voice Guidance system helps with the more complex operations of the printer and when troubleshooting. There are seven languages supported from the body of the printer itself (English, French, Italian, German, Spanish, Chinese and Japanese). Russian language is supported additionally from the SELPHY Photo Print software.

Easy Scroll Wheel and 3.5" colour LCD

A large 3.5" colour LCD provides outstanding image preview and facilitates image editing. This is paired with Canon's Easy-Scroll wheel, for rapid image browsing and easy selection of functions.

Creative Print Mode

A dedicated Creative Print mode offers numerous ways to customise photos – from speech bubbles and filter effects to clip art and picture frames. Creative Print lets users incorporate their favourite shots into projects like calendars and fun multi-layouts. Smooth Skin image effect removes irregularities in the skin texture to achieve a more flattering result.

DIGIC Processing

Canon's own DIGIC processing technology ensures outstanding imaging and fast operation. Auto Image Optimize uses DIGIC processing to correct images using Noise Reduction, Red-Eye removal, Face Brightness and Colour correction.

Direct & wireless printing

Direct printing options include PictBridge, for connection to digital cameras and camcorders and slots for most popular types of memory cards. An optional Bluetooth adaptor is also available for wireless printing.

Easy Photo Pack with integrated ink and media

For simple, clean installation, the SELPHY ES40 uses Easy Photo Packs – handy integrated ink and media cassettes in capacities of up to 50 sheets. Available with several different media types – including credit card size and postcard - in colour and dedicated black & white – packs can be easily swapped according to usage.

Gold & Silver Printing

Add sparkle to greetings cards and invitations by combining selected Creative Print functions with a Gold or Silver Easy Photo Pack – available in packs including ink and 20 postcard-sized papers.

100-year prints*

Canon printing technology produces lab-quality prints that remain bright, rich and vivid for up to 100 years when stored in an album. A durable high-gloss coating protects every print from splashes and sticky fingers.

Compact, vertical design with handle

The stylish, space-saving design of the SELPHY ES40 is small enough to store on a bookshelf and operate on a desktop. A sturdy carry handle makes it extra easy to carry with you and store.

SELPHY Photo Print Software

New SELPHY Photo Print Software provides all users with a good experience by making printing easy, user-friendly and fun. It is especially good for beginners who are not used to operating a PC by providing step-by-step on-screen instructions, alongside Voice Guidance.

Owners of the SELPHY ES40 are eligible for free membership of CANON iMAGE GATEWAY, an online photo sharing service. Users can take advantage of great new features like the increase in storage capacity to 2GB in October, allowing the upload and sharing of hundreds of high-quality images. Friends and family can also enjoy viewing your online photo albums from their mobile phones with the new mobile phone browsing feature.

Optional Accessories

The following accessories are available for the SELPHY ES40:

- BU-30 Bluetooth Unit*

*see specifications for details