

PowerShot SX210 IS Cashback Promotion Terms & Conditions

1. PARTICIPANTS

- 1.1. This promotion is only available on purchases made of the Canon PowerShot SX210 IS (the "Promotional Products") within the United Kingdom (UK) or Republic of Ireland (ROI) between Thursday 30th September 2010 and Wednesday 3rd November 2010 inclusive.
- 1.2. All individual Participants must be aged 18 or over and must be resident in the UK or ROI.
- 1.3. All Participants are deemed to have agreed to be bound by these terms and conditions.

2. HOW TO PARTICIPATE

- 2.1. To enter the promotion, the Participant must purchase a Promotional Product within the UK or ROI during the promotional dates specified in clause 2.2 below. AND submit a claim in accordance with clause 2.3 below.
- 2.2. Purchases must be made between Thursday 30th September 2010 and Wednesday 3rd November 2010 inclusive to take advantage of this promotion. Purchases made after Wednesday 3rd November 2010 will not be eligible for Cashback under this promotion.
- 2.3. To claim the Cashback, Participants must submit a valid claim between Thursday 30th September 2010 and midnight on Friday 25th February 2011 by:
 - 2.3.1. fully and correctly completing either;
 - (i) an in-store leaflet available at participating retailers; or
 - (ii) a claim form which can be downloaded from www.canon.co.uk/powershotcashback or www.canon.ie/powershotcashback.
 - (iii) a claim form which can be obtained by contacting the Promoter's claims handling agency by using the contact details provided on the promotional leaflet in store or online or specified in clause 2.3.2;
 - 2.3.2. The Participant must then send the completed claim form, together with the original receipt or valid proof of purchase to the following address; Canon PowerShot SX210 Cashback Promotion, Freeport RSGA-BBSE-CYCT, Gravity, HEMEL HEMPSTEAD, HP3 9QU, UK.
- 2.4. Canon will not process any claims received after the closing date of midnight on Friday 25th February 2011. Canon will not process claims which are incomplete or illegible, and accepts no responsibility for claims lost, delayed or damaged in the post.
- 2.5. Canon will not process claims for purchases of second hand Promotional Products.
- 2.6. Upon receipt and verification of the claim, Canon will issue a cheque in either of the currencies specified on the claim form payable to the name supplied on the claim form (the "Participant") and will post this cheque, together with the original receipt or proof of purchase received, for the attention of the Participant and to the address specified on the claim form.
- 2.7. Where a Participant fails to select a currency, one may be allocated at the absolute discretion of the Promoter.
- 2.8. Canon will endeavour to issue a cheque within 28 days of receipt of a valid claim.
- 2.9. Only one claim per product purchased may be made.
- 2.10. The original receipt must be sent to the address specified in 2.3.2. with the claim form. Photocopies or illegible or damaged receipts will not be accepted.
- 2.11. Proof of posting is not proof of receipt.
- 2.12. This promotion cannot be redeemed in conjunction with any other promotion by the Promoter whatsoever.

3. CASHBACK

This Cashback offer is as follows: £30 (€35) per PowerShot SX210 IS; as advertised on www.canon.co.uk/powershotcashback or www.canon.ie/powershotcashback. Absolutely no alternative is available.

- 3.1. The Cashback will be sent to the person named as Participant in the form of a cheque in the selected currency and no alternative arrangement will be entered into.
- 3.2. It is the Participants responsibility to cash the cheque whilst it is still valid.
- 3.3. The total value of each claim will be calculated using details supplied with the claim form and one cheque will be issued per valid claim.
- 3.4. It is the responsibility of Participants to pay any administration charges levied by Banks in the Republic of Ireland when cashing UK cheques.

4. THE PROMOTER

- 4.1. The Promoter is Canon (UK) Ltd. of Woodhatch, Reigate, Surrey, RH2 8BF. Applications must **NOT** be sent to this address.

5. DISCLAIMERS

- 5.1. Canon (UK) Ltd shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents.
- 5.2. Canon (UK) Ltd shall not be liable for any failure to fulfill this offer where such failure is caused by any supervening circumstances amounting to force majeure being an event(s) which, without the fault of either party, render performance impossible or incapable of satisfactory execution.
- 5.3. Canon reserves the right to void, amend, and/or change this promotion at any time and change the conditions without incurring any liability whatsoever.

6. DATA

- 6.1. Where applicable any data captured during the course of the promotion will be collated, accessed, processed and stored wholly in accordance with applicable local Data Protection Laws and Regulations. Canon will use reasonable endeavors to ensure no data will be transmitted to, or processed or stored by third party organizations or outside the EEA.
- 6.2. If participants do not wish for their contact information to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant box when completing the claim.

7. JURISDICTION

- 7.1. These terms and conditions are governed by the laws of England and Wales and under the non-exclusive jurisdiction of the English courts.