

# Press Release

## Canon production scanners recognised by BLI for outstanding value and usability

- Buyers Laboratory Inc. presents Canon with two 'Fall Pick' awards for its Canon imageFORMULA DR-9050C & DR-6050C production scanners
- Two devices designed to help boost business efficiency through simple [document management](#)

REIGATE, 01 February 2010. Canon UK, world leader in imaging solutions, has been recognised by Buyers Laboratory Inc. (BLI) with two "Outstanding Achievement Awards" for its Canon imageFORMULA [DR-9050C](#) & [DR-6050C](#) production scanners.

Launched in April 2009, the A3 production scanners were designed by Canon to incorporate higher scanning speeds, energy efficiency and an improved ergonomic design, with the aim of boosting [workplace productivity](#).

The world's leading independent evaluator has presented the Canon imageFORMULA DR-9050C with the Fall 2009 scanner "Outstanding Achievement" award for its high-quality features and outstanding value:

- Excellent software functionality with the built-in Canon [CapturePerfect](#), simple set-up, easy-to-use hardware and a huge range of one-touch scan profiles from the control panel.
- Unlike the higher-priced competition, the scanner offers a production-level scan speed for a price that is markedly lower than the average of scanners in its productivity range.

BLI Test Technician Joe Ellerman said, "Despite its lower price, it doesn't skimp on image enhancing features. It offers more than you'd expect, including automatic colour detection, two text enhancement functions, moiré reduction, reverse image, binder-hole removal and custom colour drop-out."

A second award was given for the Canon imageFORMULA DR-6050C due to its exceptional reliability:

- The organisation noted the scanner's simple setup procedures, easy-to-use software and better than average productivity, as being outstanding.

- A broader range of image processing features than typical low-volume production scanners and file size at a significantly lower than average price were also contributing factors.

“The Canon imageFORMULA DR-6050C provides a complete package for virtually any user, with an easy-to-use control panel and the fastest tested scan speeds of production scanners in its speed range”, said Ellerman.

Trevor Dodsworth, Head of Product Marketing, Canon Business Solutions, Canon UK commented: “Organisations are recognising the benefits that effective document scanning can offer, for heightened efficiency and worker productivity. With this in mind, in 2009 Canon successfully launched a whole [range of reliable scanning devices](#) that combine rapid scanning speeds with high-quality detection and image capture, to ensure companies can work towards digitalising important documents as efficiently as possible.

“Being recognised by BLI for the high-quality and reliability of the Canon imageFORMULA DR-9050C and imageFORMULA DR-6050C shows the strength of our scanning portfolio. In such a fast-growing market where organisations look to achieve higher performance scanning at a lower cost, Canon has succeeded in presenting a range of attractive scanning options that meet our customers’ needs.”

- ENDS -

## About Canon UK

Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.

Canon (UK) Ltd is the UK marketing and sales operation for the global company based in Tokyo, Japan. In the UK Canon employs around 1,700 people in various locations including Ireland.

The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments (including: multifunctional printers, IT consultation, photocopiers, printers, large



format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.

Further information about Canon UK Ltd is available at: [www.canon.co.uk](http://www.canon.co.uk) or visit the Canon Press Centre [http://www.canon.co.uk/About\\_Us/Press\\_Centre/index.asp](http://www.canon.co.uk/About_Us/Press_Centre/index.asp)

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**About BLI**

Since 1961, Buyers Lab has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's US and UK laboratories, the company has been the leading source for extensive databases of specifications and pricing on copiers, printers, fax machines and multifunctional products. The company's databases cover over 10,000 products and have a long-standing reputation for being the industry's most trustworthy and complete source for global competitive intelligence. They are available to BLI subscribers online via the company's bliQ competitive information service. This encyclopedic resource also provides quick and easy access to BLI's First Look Reports, Field Test Reports, Lab Test Reports, Solutions Reports, and BLI-produced articles.

In addition to the testing of office equipment for its subscribers, Buyers Lab provides consulting services to buyers and a vast array of confidential for-hire private testing services that include document imaging device beta and pre-launch testing, performance certification testing, consumables testing (such as toner, ink and photoconductors), software and solutions and print media testing (including virgin and recycled papers).

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