

Press Release

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Canon brings enhanced wireless control to the EOS-1 Series and EOS 5D Mark II



High-res product images are available from

www.canon-europe.com/press_centre

United Kingdom / Republic of Ireland, 20 October 2009 – Canon today announced the launch of two new Wireless File Transmitters to improve workflow efficiency and place greater control and flexibility in the hands of professional photographers using both wired and wireless networks.

The WFT-E2 II, designed for the newly-launched EOS 1D MARK IV (firmware updates will provide compatibility for the EOS-1D Mark III and EOS-1Ds Mark III) and the WFT-E4 II, designed for the award-winning EOS 5D Mark II, allow photographers to transfer image files securely to a computer or server, control the camera remotely and connect to WiFi enabled devices to view images directly from the camera.

Transfer images securely

Transferring images from the camera to a PC, external hard drive or FTP server is made simpler and more secure. Both the WFT-E2 II and WFT-E4 II support high security WPA2-PSK authentication and AES encryption over wireless networks. IPsec encryption is also used as standard in both wired and wireless networks to ensure that every photographer's personal IP is protected.

Remote control shooting

The WFT-E2 II and WFT-E4 II allow photographers to communicate with their camera remotely using a number of different methods. Using the included EOS Utility software, photographers can easily browse and control a wide range of settings on the camera body over a network connection. The EOS Utility allows photographers to control EOS cameras and capture images remotely. This is a major benefit for studio photographers who need to fine tune manual settings and shoot images for instant review on a large screen or sports photographers who may use more complex, multi-camera installations to get the shots they need.

The WFT Server takes full advantage of Java-enabled internet browsers, providing more opportunities for photographers to change camera settings like ISO, focus, aperture and shutter speed, from a computer or portable wireless device such as a PDA or smartphone. This allows photographers to control their cameras whilst on the move or when in remote areas where carrying a computer may be impractical. One camera can be accessed from up to three different computers or mobile devices, allowing photographer's convenient and flexible remote control over their photography.

These new wireless file transmitters take remote capture one step further for professional photographers who want to take exciting pictures more efficiently. Through the linked shooting function, up to ten slave cameras can be wirelessly connected to a master unit up to 100m away. The master camera will then trigger the slaves, allowing specialists like wildlife and sports photographers to capture a subject from a multitude of different angles.

Connectivity

The WFT-E2 II and WFT-E4 II offer WiFi Protected Set-up (WPS) - or alternatively an easy-to-follow wizard - taking photographers through a simple step-by-step process to connect the camera to any available network in range. The WFT-E2 II and WFT-E4 II comply with 802.11b and g standards, as well as the more stable 802.11a wireless standard used at many large sporting events like the Olympic Games. They also feature an integrated Ethernet LAN port for high-speed wired connectivity.

A USB port and host function also allows photographers to connect several accessories including a Bluetooth dongle for wireless connectivity to GPS, enabling them to geo-tag images for future reference. Other connectivity options include connection directly to a compatible USB compliant GPS device or an external hard disk drive for additional image storage, improving the workflow for many photographers.

Pricing & Availability

The WFT-E2 II is available from late December 2009 priced at £699.00 / €849.00 RRP inc. VAT.

The WFT-E4 II is available from late December 2009 priced at £649.00 / €799.00 RRP inc. VAT.

Firmware updates for the EOS 5D Mark II (for the WFT-E4 II), EOS-1D Mark III and EOS-1Ds Mark III (for the WFT-E2 II) will be made available via the Canon Europe website.

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Editors only

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Reader enquiries

United Kingdom – 0844 369 0100 / www.canon.co.uk

Republic of Ireland – (01) 2052400 / www.canon.ie

For further information please contact the Canon Consumer Imaging Press

Office:

anna_ghosh@cuk.canon.co.uk / 01737 220 322

estelle_sexton@cuk.canon.co.uk / 01737 220 343

diane_johnson@cuk.canon.co.uk / 01737 220 413

sarah_belfrage@cuk.canon.co.uk / 01737 220 185

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Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.

Canon (UK) Ltd is the UK marketing and sales operation for the global company based in Tokyo, Japan. In the UK Canon employs around 1,700 people in various locations including Ireland.

The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments



(including: multifunctional printers, IT consultation, photocopiers, printers, large format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.