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Helix Production Workflow

Web to Print / Print Management

Streamline production printing on demand, from the web to delivery

HELIX PRODUCTION WORKFLOW

Helix Production Workflow enables print providers to offer a flexible web to print solution, integrated seamlessly with advanced print management features, enabling value to be added at every stage of production whilst also resulting in cost and time savings.

Benefits for Print Consumers

Simple and fast ordering – print jobs can be sent quickly and easily over an internet or network connection, either via simple file upload and job ticket completion, or selection of a document from an on-line library.

Simultaneous uploading of multiple files is permitted for combining in one print job, whilst multiple jobs can also be defined in a single job ticket. Previously printed jobs can be re-ordered quickly via a simple and user friendly interface.

Easily configurable user interface – if permitted, customers can manage their own personal accounts (reducing administrative time and cost). They can choose their preferred language, create alternative delivery & billing addresses, change their password, and update their personal data.

Financial controls and management for budget holders – access to printing facilities can be permitted on an organisational, departmental or individual user level. This enables print expenditure to be measured and controlled with total accuracy.

Secure on-line payment – fast and easy financial transactions are supported by instant on-screen pricing combined with an option to pay by credit card, debit card or charge to an account.

Instant tracking and job status updates – after login, customers can view jobs submitted and their status. If enabled, customers can also cancel orders. The order history provides an overview of all finished jobs.

Greater choice and flexibility – in corporate environments, complex or large print jobs can automatically be diverted to a central production print room. This results in cost and time savings for the individual user and the business as a whole. It also enables special requirements such as tab printing, or mixed media jobs to be specified easily, enhancing the choice for the job originator.

Links with leading VDP software systems – enabling template based document creation and publishing with versioned and personalised content within Helix Production Workflow.

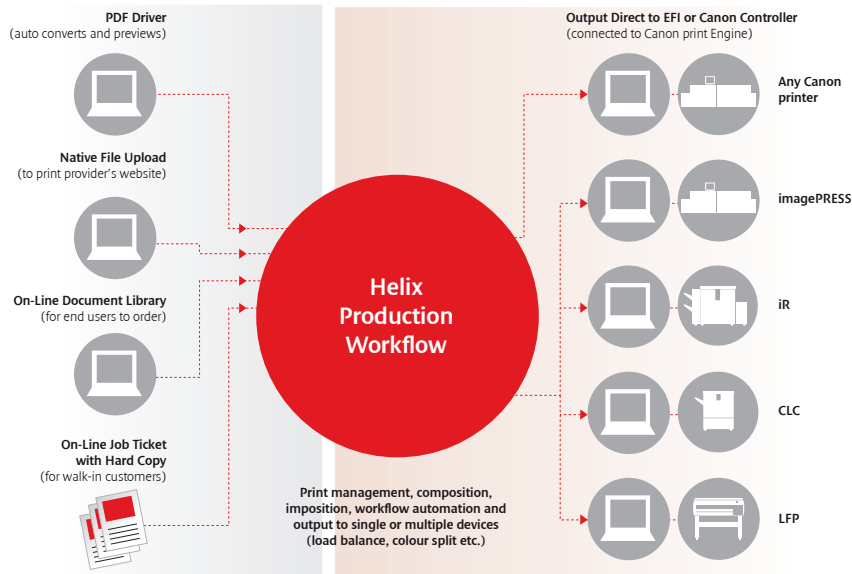
Key Customer Benefits:

- Ease of use
- Time and cost savings
- Real-time tracking and status
- Cost control / budget management



Workflow
PROGRAM

Helix Production Workflow – CONFIGURATION OVERVIEW



Benefits for Print Providers

Flexible print production - highly configurable workflow and user interface give complete visibility and total control over all customer jobs.

Better Print Room Management - status and availability of every device can be viewed and co-ordinated centrally, maximising productivity and utilisation of all resources. Paper catalogue support is provided for all Canon devices with this feature.

Efficient job ticketing can cut costs - customers can send their large print jobs directly from their PC, either automatically or with only a few mouse clicks, to your print facility in an efficient and standardised manner, saving valuable time and money.

Improve customer service - digital job ticketing reduces the amount of customer call-backs needed, thereby reducing potential for errors and costly re-prints. Now you are able to handle more jobs in the same time at less cost.

Easy document preparation and processing - content, paper selection and layout of the document can quickly be modified with WYSIWYG document composition tools within Helix Production Workflow. Adobe Acrobat Professional can also be accessed directly from within the workflow.

Hot folder automation - standard processes and workflows can be automated using user definable hot folders, to reduce manual operations and risk of errors.

Output to single or multiple print devices - the optimum printer or combination of output devices can be selected manually or automatically based on pre-defined rules. The ICC profiles of colour documents are maintained by default to ensure consistent output, whilst load balancing and colour splitting can also be automated. Once printed, jobs can be archived for rapid retrieval in the future.

Accurate reporting and billing - powerful and flexible customer reports, cost allocation and recovery can all be configured to suit the needs of your business within Helix Production Workflow.

Integration with Third Party Software - the use of open standards and JDF compliance to CIP4 standards offers the potential for linking Helix Production Workflow to popular CRM, ERP and MIS applications.

Maximise return on investment - optional features and additional shop fronts can be added as required to ensure that the system always represents optimal value for money.

Key features:

- Flexible pricing model
- Fast, accurate job submission
- WYSIWYG document layout tools
- Configurable user interface and workflow
- Centralised control of printers
- Intelligent load balancing capabilities
- Accurate reporting and billing
- Potential for integration
- JDF compliant (CIP4)

helix
PRODUCTION WORKFLOW

Canon Professional Services are available from Canon to support our products and software.

- Workflow analysis and optimisation
- Installation, configuration and customisation
- Systems integration maintenance and support
- Training and development
- Flexible finance options

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