

# Press Release

**EMBARGO: 19 August, 2009, 14:00 BST**

## **Canon's new i-SENSYS MF8000 and MF8300 series: stylish colour laser multifunctionals, for cost-conscious businesses**



Hi-res versions of these and other images can be downloaded from [http://www.canon.co.uk/press\\_centre](http://www.canon.co.uk/press_centre)

United Kingdom / Republic of Ireland August 19th 2009: Canon has announced a major expansion of its i-SENSYS colour laser multifunction range with four new models that make fast, high quality colour laser printing, scanning, copying and faxing ( i-SENSYS MF8350Cdn and i-SENSYS MF8050Cn only) even more affordable for businesses.

Designed for small offices and workgroups, the entry-level **i-SENSYS MF8030Cn** and **i-SENSYS MF8050Cn**, and mid-range **i-SENSYS MF8330Cdn** and **i-SENSYS MF8350Cdn** provide a wide range of features that can help save time, energy and money.

The entry-level i-SENSYS MF8000 series combines exceptional colour quality output, low power consumption and phenomenal ease-of-use in a compact, high quality unit with a stylish minimalist design. Offering 8ppm in colour and 12 ppm in mono, the network-ready i-SENSYS MF8000 series is perfect for sharing in a small office.

The mid-range i-SENSYS MF8300 series offers all the benefits of the i-SENSYS MF8000 series, as well as faster output – up to 20 ppm in mono and colour, automatic double-

side printing and larger paper capacity. The i-SENSYS MF8300 series is perfect for sharing in small teams or workgroups with higher printing volumes.

### Exceptional Colour Output

The i-SENSYS MF8300 and i-SENSYS MF8000 series offer superior quality output thanks to several advanced colour imaging technologies originally developed for Canon's high-end imaging devices: Dual Direct Mapping technology offers a common colour space reference for both input and output, ensuring optimum colour consistency in copies.

Pure Black technology automatically recognises black text in colour originals, so only black toner is used for printing crisp, black text. The Auto Gradation Adjustment System automatically adjusts gradation, density and colour by optimising toner density in accordance with changes in humidity and ambient temperature - to achieve highly consistent colour quality.

### Fast, efficient, cost effective

Canon's i-SENSYS MF8300 and i-SENSYS MF8000 series offer exceptional responsiveness. Quick First-Print technologies enable users to produce high quality colour prints and copies in seconds – even from sleep mode.

All models feature a time-saving and productive 50-sheet Auto Document Feeder. To accommodate higher print volumes and minimise interruptions, the i-SENSYS MF8300 series offers a maximum 550-sheet paper capacity.

The i-SENSYS MF8300 and i-SENSYS MF8000 series can also help businesses cut their energy usage without sacrificing performance: i-SENSYS MF8030Cn, i-SENSYS MF8050Cn, i-SENSYS MF8330Cdn and i-SENSYS MF8350Cdn are all Energy Star certified and consume just 3W of power in sleep mode – making them among the most efficient colour laser multifunctionals in their class. Automatic double-sided printing on the i-SENSYS MF8300 series also helps businesses save paper and cut costs.

### Smart, flexible, easy to use and share

The 5-line LCD display with intuitive menu is simple, and easy to start operating straight away. The easy network setup makes sharing these productive models with other network users quick and simple. Scanning over USB or network can be achieved in just a few simple steps. Scan to USB memory provides businesses with maximum flexibility and convenience.

**Just 4, easy to use, All-in-One colour cartridges**

Both the i-SENSYS MF8300 and i-SENSYS MF8000 series are also easy to use and maintain thanks to Canon's All-in-One Cartridge system, which includes the toner, drum and cleaning unit in a single consumable. With each new cartridge, the printer's key components are effectively renewed, guaranteeing continuous high quality output. All-in-One Cartridges are fully recyclable via Canon's own Cartridge Recycling Programme.

	i-SENSYS MF8030Cn	i-SENSYS MF8050Cn	i-SENSYS MF8330Cdn	i-SENSYS MF8350Cdn
Printing	•	•	•	•
Copying	•	•	•	•
Scanning	•	•	•	•
Faxing (Super G3 fax)		•		•
Automatic double-sided printing			•	•
Automatic Document Feeder	•	•	•	•
Network	•	•	•	•

**Pricing & Availability**

The iSENSYS MF8030 is available from November 2009 priced at £339.00 / €389.00 RRP inc. VAT.

The iSENSYS MF8050 is available from November 2009 priced at £379.00 / €439.00 RRP inc. VAT.

The iSENSYS MF8330 is available from November 2009 priced at £505.00 / €579.00 RRP inc. VAT.

The iSENSYS MF8350 is available from November 2009 priced at £590.00 / €679.00 RRP inc. VAT.

- ENDS -

**Editors only**

For Canon product images please visit [www.canon.co.uk/press\\_centre](http://www.canon.co.uk/press_centre)



### Reader enquiries

United Kingdom – 0844 369 0100 / [www.canon.co.uk](http://www.canon.co.uk)

Republic of Ireland – (01) 2052400 / [www.canon.ie](http://www.canon.ie)

### For further information please contact the Canon Consumer Imaging Press

#### Office:

[anna\\_ghosh@cuk.canon.co.uk](mailto:anna_ghosh@cuk.canon.co.uk) / 01737 220 322

[estelle\\_sexton@cuk.canon.co.uk](mailto:estelle_sexton@cuk.canon.co.uk) / 01737 220 343

[diane\\_johnson@cuk.canon.co.uk](mailto:diane_johnson@cuk.canon.co.uk) / 01737 220 413

[sarah\\_belfrage@cuk.canon.co.uk](mailto:sarah_belfrage@cuk.canon.co.uk) / 01737 220 185

### About Canon (UK) Limited

Canon is a world-leading innovator and provider of imaging and information technology solutions for the home and office environments.

Canon has a global philosophy of *Kyosei* - living and working together for the common good, which clearly demonstrates commitment to customers, staff and the environment shared by all.

Canon (UK) Ltd is the UK marketing and sales operation for the global company based in Tokyo, Japan. In the UK Canon employs around 1,700 people in various locations including Ireland.

The main business focus for Canon (UK) Ltd is in two clearly defined market segments: **Business Solutions** covering both the office and professional printing environments (including: multifunctional printers, IT consultation, photocopiers, printers, large format printers, fax machines, document management hardware & software) and **Consumer Imaging** (input solutions: film and digital SLR cameras, digital still compact cameras, camcorders, binoculars, calculators and scanners; and output solutions: Inkjet and laser printers, faxes, desktop all-in-ones and multimedia projectors). **Broadcast Division** is an extension of our product portfolio covering the supply and servicing of professional lenses and their accessories to the Television Broadcasting environment.